



Applications have moved

out of the data center and into the cloud



Users have moved

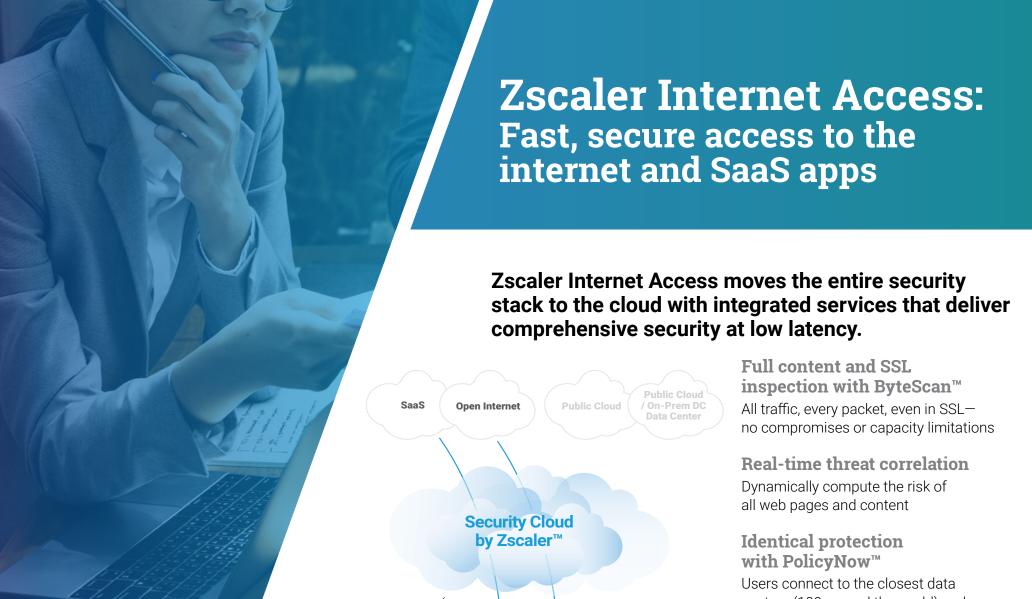
off the corporate network and are connecting from everywhere



So why is security still sitting in the data center?

It's time to rethink security for the new world.

THE OLD WORLD	THE NEW WORLD
On-premises data center	Public cloud, SaaS
Hub-and-spoke: backhaul traffic to the on-premises data center	Direct-to-cloud traffic routed locally to the internet
Castle-and-moat: to secure the corporate network	Securely connect users and devices to application regardless of network



Direct-to-Cloud

BRANCH

Zscaler App

GRE/Psec

3rd Party

Authentication

(OKTA/MSFT)

Users connect to the closest data centers (100 around the world) and policy follows them.

Reduce risk with cloud effect

Any emerging threat identified is shared to all customers across the cloud within seconds We built an integrated platform so you don't have to.

Zscaler Internet Access Security Services

Threat Prevention

Cloud Sandbox

Zero-day protection that scales to all users on or off network.

DNS Security

Route suspicious C2 connections to Zscaler for inspection.

Advanced Protection

Real-time protection from malicious web content.

Antivirus

Complete malware protection sourced from over 40 threat feeds.

Access Control

Cloud Firewall

Full DPI and access controls across all ports and protocols.

DNS Filtering

Block DNS requests to malicious destinations.

URL Filtering

Block website access based on a user or destination.

Bandwidth Control

Prioritize business apps over recreational traffic.

Data Protection

Data Loss Prevention (DLP)

Stop data exfiltration across all users and in encrypted traffic.

File Type Controls

Control which file types are allowed in or out of your nework.

Cloud App Control

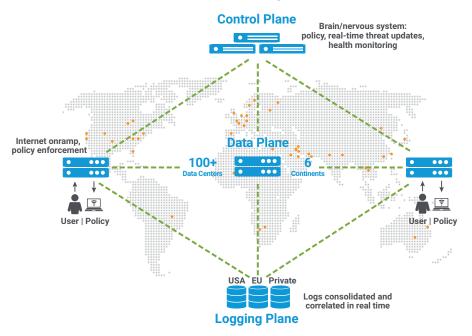
Control shadow IT and unsanctioned apps.

Not all cloud security architectures are equal

Legacy technology cannot be repurposed for the cloud

It wouldn't make sense to build a power plant using home generators—it's inefficient and lacks scale. And it doesn't make sense to build a security cloud with single-tenant appliances. Legacy security and firewall technology cannot be repurposed for cloud. True cloud security requires a multi-tenant architecture built for the cloud from the ground up.

Zscaler Security Cloud



Zscaler built from scratch a highly scalable and ultra-fast multi-tenant cloud security architecture

- Integrated control, logging, and enforcement
- Single pass architecture performance SLA and security efficacy
- Infinitely scalable cost effective

"The Internet will be our new corporate network."

SIEMENS

Siemens has over 350,000 users in 2,200 offices across 192 countries being secured by Zscaler.

Why Zscaler was the right choice

- Provides a fast user experience for access to applications and workloads in the cloud
- Delivers the best possible security for user and cloud application traffic across the internet
- Drives down costs and delivers a modern network architecture built for cloud
- Gains much higher resiliency with state-of-the-art Zscaler cloud security gateways



"By not backhauling our traffic, but directly using the internet, we expect we can drive down costs by 70%."

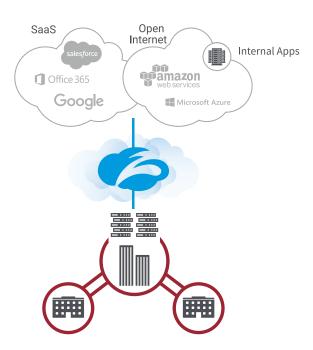
Frederik Janssen VP Global IT Infrastructure Portfolio SIEMENS

Your cloud transformation starts here

Zscaler enables you to shift from a hub-and-spoke architecture to an agile, direct-to-internet architecture by delivering the entire gateway security stack as a service. Take the first step in your transformation journey with Zscaler.

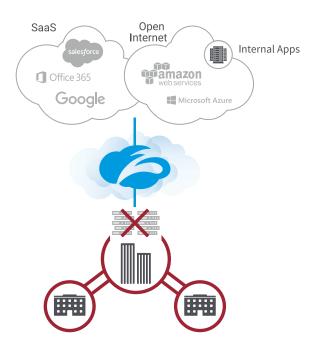
Secure

Make Zscaler your next hop to the internet. Get better security fast without infrastructure changes.



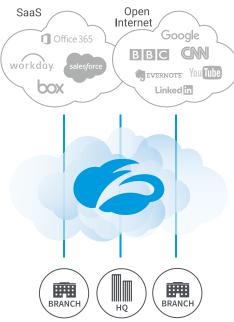
Simplify

Phase out gateway appliances as you reduce costs and management overhead.



Transform

Cloud enable your network with secure local breakouts and SD-WAN, optimized MPLS costs, and a better user experience.



About Zscaler

Zscaler was founded in 2008 on a simple but powerful concept: as applications move to the cloud, security needs to move there as well. Today, we are helping thousands of global organizations transform into cloud-enabled operations.

Transform to the cloud with Zscaler if you want to

- Improve security while eliminating the cost and complexity of appliances
- Deliver a fast user experience with secure local internet breakouts
- Secure SD-WAN deployments and minimize MPLS costs
- Migrate to Office 365 and public cloud services like Azure and AWS

zscaler.com



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